



Ronald McDonald
House Charities®
Augusta

Invites Your Interest in the Position of

PRESIDENT AND CEO



Please consider this leadership opportunity to join a community of hope and love supporting critically injured and seriously ill children. [Ronald McDonald House Charities of Augusta](#), GA (RMHC Augusta) seeks a mission-minded nonprofit professional to serve as its next **President and CEO (CEO)**.

RMHC Augusta partners with area pediatric medical centers to provide a haven of compassion, offering families a safe place to stay while their child receives specialized medical care. RMHC Augusta offers innovative programs to ensure families can comfort and support each other while actively participating in their child's medical treatment.

The ideal candidate works strategically under pressure, utilizing resources, collaborative relationships, and demonstrable management skills to:

- efficiently and effectively execute the overall direction and supervision of the organization's affairs, associates, programs, activities, and strategic planning;
- oversee the 23-guest room house;
- passionately and authentically build valuable relationships with donors, community members, staff, the Board of Directors, and other key stakeholders;
- coordinate public relations, representing the organization with tact, professionalism, and compassion;
- create and implement operational policies and procedures that support a healthy, viable organization; and,
- steward the organization's mission and goals with integrity and humility and remain accountable to the direction of the organization's Board of Directors.

RMHC Augusta's Board of Directors and talented staff team are dedicated to inspiring hope when families need it most.



About the Organization and Position:

For 50 years, [Ronald McDonald House Charities](#) has focused on caring for families so they can care for their children. In 1974, the first Ronald McDonald House opened to give families a place to stay when they came to Philadelphia, PA, for their child's medical care. Co-founder and pediatric oncologist Dr. Audrey Evans knew caring for and supporting the whole family when a child was sick was essential. Soon, this concept was replicated around the country. When the second Ronald McDonald House opened in Chicago in 1977, it birthed a global movement to care for families throughout their child's healthcare journey. Today, Ronald McDonald House Global Charities operates 690 programs in 62 countries.

Augusta's RMHC Chapter opened its first House in 1984 to help families of critically ill children. The current beautiful multi-story, 23-bedroom House opened in 2015 and serves over 1,000 families each year, providing a safe, warm, and loving place for families to sleep, eat, and receive emotional support from caring professionals.

Family testimonials reflect RMHC Augusta's values of leading with compassion, demonstrating deep respect, acting with integrity, and being firmly committed to its mission. In 2023, RMHC Augusta served over 1,300 families with an average 65% occupancy rate. On average, families stayed eight nights, with the most extended stay at 103 nights. Those served annually are primarily high-risk pregnant mothers, parents of premature babies, and families with childhood cancer.

In addition to providing free housing for eligible families, RMHC Augusta's Family Support Services Program, provides daily meals, events, and programming for families. Adults and children enjoy the benefits of pet therapy, music and movie nights, unique guest visits, family photos, and more. RMHC Augusta's services even extend beyond the walls of its house. The RMHC Augusta Happy Wheels program brings books, fun activities, and toys on its hospitality cart to spread cheer and comfort to families in the hospital, even delivering these prized goods to the child's bedside.

Reporting to RMHC Augusta's Board of Directors, the next **CEO** will develop and manage the organization's \$1 million annual budget while passionately leading its staff team of 6 FT and 10 PT employees. The **CEO** will work closely with the organization's leadership team - an Operations Director, Director of Development, and Director of Marketing and Community Engagement. The **CEO** will be responsible for the implementation of the organization's strategic goals and to execute the new RMHC global impact plan at the chapter level.

The Augusta House is just steps from the Children's Hospital of Georgia, the only facility in the region dedicated exclusively to providing world-class care for children.



Key Position Priorities:

- Thoroughly evaluate the structure and function of the organization, the roles and responsibilities of its leaders and staff, and advocate for and implement changes to stabilize the organization further and streamline processes, workflow, and productivity while creating an environment of trust, accountability, and consistency.
- Utilizing best practice fundraising methods, increase the organization's budget and endowment and improve the sustainability and diversity of the organization's funding streams through cultivating and retaining individual donors, identifying additional income sources, evaluating ROI for special events and fundraisers, and strengthening community relations.
- Work collaboratively with key stakeholders, including the community, Children's Hospital of Georgia, other medical facilities, staff, and the Board of Directors, to construct the organization's next strategic plan, positioning the organization for future growth and opportunities.
- Invest significant time and energy in building relationships with staff, demonstrating a commitment to their development through methods that will generate additional training opportunities, create unity around the organization's goals and mission, and improve overall morale.

Qualifications:

A bachelor's degree from an accredited institution or equivalent nonprofit experience **is required**. A minimum of five years of nonprofit management and development experience **is required**. Prior experience in RMHC or facility management of a 24-hour facility is preferred. Experience collaborating with multiple stakeholder groups, including business leaders and Board of Directors is required.



OUR MISSION

Ronald McDonald House Charities of Augusta provides essential services that removes barriers, strengthens families, and promotes healing when children need healthcare.

OUR VISION

RMHC Augusta envisions a world where every family has what they need to ensure the best health outcomes for their children.

OUR VALUES

RMHC Augusta leads with compassion.
RMHC Augusta is deeply respectful.
RMHC Augusta acts with integrity.
RMHC Augusta is firmly committed.

The Successful Candidate:

- has a successful track record of nonprofit or comparable management serving diverse communities with critical needs;
- understands the responsibility of overseeing the 24/7 operation of Augusta's RMHC, ensuring compliance with global requirements to maintain adequate staffing of trained staff and volunteers at all times;
- is a brand ambassador, community partner, and convener for RMHC Augusta, advocating for and effectively explaining the services and mission of the organization to stakeholders while building commitment to the organization's programs;
- has a successful track record in program assessment and development, resource development, varied asset management, and building relationships with partners, donors, and board members;
- is experienced in navigating foundation and corporate grant funds and contracts and has a track record of writing and securing grant funding;
- has knowledge of nonprofit or comparable governance of financial operations, and is experienced in developing, managing, and coordinating all financial operations, and ensures all investments and expenditures are handled and maintained according to Board policy and direction;
- serves as liaison to the Board of Directors and Board committees concerning each program;
- ensures compliance with McDonald's License Agreement for the operation of a RMHC Chapter, applicable laws, regulations, and agreements, including timely submission of required reports;
- ensures delivery of consistent messages and proper usage of RMHC/RMH trademarks;
- is collaborative, entrepreneurial, and innovative with programming design and development;
- possesses excellent verbal and written communication skills with demonstrable ability to effectively facilitate meetings, present publicly, and provide professional and appropriate business-level written information utilizing various media;
- possesses well-developed interpersonal skills and abilities, diplomatically communicating and working with diverse personalities and populations;
- is resilient in the face of challenges and seeks innovative solutions to problems; and,
- is disciplined, values accountability, has high expectations of self and others, and is an effective and respected leader.



The Successful Candidate has knowledge and experience working with critically ill and seriously ill children.



Photo: City of Augusta

About the Community:

Founded in 1736, Augusta is the second largest and oldest city in Georgia, located in the east-central section of the state. Augusta is home to over 200,000 people who love the city's rich culture, walkable downtown, historical attractions, and vast recreation landscape. Augusta's proximity to city life in Atlanta (just 150 miles east) or vacation destinations to the beach or mountains (2 ½ hours) make Augusta an ideal location to call home.

Perhaps, though, Augusta is most well known as the host of the annual Masters Golf Tournament, which attracts over 250,000 visitors and is a significant driver of Augusta's economy. It is estimated that Augusta gains more than \$36 million in revenue during the one-week tournament, with a total economic impact of almost \$110 million. Augusta is also known as the "Garden City of the South," given this name in the early 20th century because of the city's many large and beautiful private gardens. Augusta is part of the Central Savannah River Area (CSRA), which includes surrounding counties in Georgia and South Carolina.

Visitors and residents enjoy Augusta's walkable and bikeable downtown and its direct access to the Savannah River. From award-winning restaurants to craft breweries, unique coffee shops, museums, art, and other indoor/outdoor attractions, Augusta's downtown is perfect for watching, reflecting, dining, shopping, and walking. The Augusta Riverwalk, near downtown, offers excellent views of the river and a prime location for recreation.

Augusta is also home to the Augusta Green Jackets, a Minor League Baseball team of the Carolina League and the Single-A affiliate of the Atlanta Braves. Fort Gordon (U.S. Army Signal Center) and the U.S. Army Cyber Center of Excellence also call Augusta home. Three higher educational institutions, Augusta University, Paine College, and Augusta Technical College, help support the area's skilled workforce. The renowned Children's Hospital of Georgia also calls Augusta home. The hospital is the only facility in the region dedicated exclusively to providing world-class care for children.

Augusta's proximity to the Savannah River (above), its walkable and bikeable downtown (below) and many recreational opportunities make this "Garden City of the South" an ideal place to call home.



Photo: City of Augusta



The annual Masters Golf Tournament, held in Augusta, is a significant economic driver and all around great fun!

Salary and Benefits:

The hiring range for this position is \$114,000 - \$120,000. Starting salary is dependent upon qualifications and experience. Ronald McDonald House Charities of Augusta offers a comprehensive benefits package including a medical, dental, and retirement plan.

To apply, please visit <https://www.governmentjobs.com/careers/developmentalassociates/jobs/4379783/president-ceo-ronald-mcdonald-house-charities-of-augusta-ga?pagetype=jobOpportunitiesJobs>.

- All applications must be submitted online via the Developmental Associates application portal (link above) – NOT the organization's employment application portal or any other external website.
- Resumes and cover letters must be uploaded with the application.
- Applicants should apply **by March 6, 2024**.
- The hiring team will invite successful semi-finalists to participate in virtual interviews and skill evaluations **on April 4 - 5, 2024**. Candidates are encouraged to reserve these dates for virtual meetings should they be invited to participate.
- Direct *inquiries* to hiring@developmentalassociates.com

Ronald McDonald House Charities of Augusta, GA, is an Equal Opportunity Employer.



In addition to providing free housing for eligible families, RMHC Augusta's Family Support Services Program, provides daily meals, events, and programming for families.



Developmental Associates, LLC manages the recruitment and selection process for this position. To learn more about our selection process, visit <https://developmentalassociates.com/client-openings/>, select "Client Openings," and scroll down to "Important Information for Applicants."